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### KEY=DESIGN, - BALDWIN TOWNSEND

### CALIFORNIA DESIGN, 1930-1965 LIVING IN A MODERN WAY

**MIT Press** In 1951, designer Greta Magnusson Grossman observed that California design was "not a superimposed style, but an answer to present conditions....It has developed out of our own preferences for living in a modern way." California design influenced the material culture of the entire country, in everything from architecture to fashion. This generously illustrated book, which accompanies a major exhibition at the Los Angeles County Museum of Art, is the first comprehensive examination of California's mid-century modern design. It begins by tracing the origins of a distinctively California modernism in the 1930s by such European émigrés as Richard Neutra, Rudolph Schindler, and Kem Weber; it finds other specific design influences and innovations in solid-color commercial ceramics, inspirations from Mexico and Asia, new schools for design training, new concepts about leisure, and the conversion of wartime technologies to peacetime use (exemplified by Charles and Ray Eames's plywood and fiberglass furniture). The heart of California Design is the modern California home, famously characterized by open plans conducive to outdoor living. The layouts of modernist homes by Pierre Koenig, Craig Ellwood, and Raphael Soriano, for example, were intended to blur the distinction between indoors and out. Homes were furnished with products from Heath Ceramics, Van Keppel-Green, and Architectural Pottery as well as other, previously unheralded companies and designers. Many objects were designed to be multifunctional: pool and patio furniture that was equally suitable indoors, lighting that was both task and ambient, bookshelves that served as room dividers, and bathing suits that would turn into ensembles appropriate for indoor entertainment. California Design includes 350 images, most in color, of furniture, ceramics, metalwork, architecture, graphic and industrial design, film, textiles, and fashion, and ten incisive essays that trace the rise of the California design aesthetic.

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### A HANDBOOK OF CALIFORNIA DESIGN, 1930-1965

### CRAFTSPEOPLE, DESIGNERS, MANUFACTURERS

**MIT Press** More than 140 illustrated biographical profiles map the innovative modern California design community. Mid-twentieth-century California offered fertile ground for design innovations. The state's reputation as a land of unlimited opportunity, its many institutions of higher learning, and its perpetually booming population created conditions that allowed designers and craftspeople to flourish. They found an eager market among educated and newly affluent Californians, and their products shaped the material culture of the entire nation. This book, a companion to the popular 2011 MIT Press/LACMA publication *California Design, 1930-1965: "Living in a Modern Way,"* reveals the complex web of influences, collaborations, institutional affiliations, and social networks that fueled the California design economy. This book offers more than 140 illustrated biographical profiles of the most significant mid-century California designers, including such famous names as Saul Bass and Charles and Ray Eames as well as many lesser known but influential practitioners. These designers, craftspeople, and manufacturers worked in the full range of design media, creating furniture, fashion, textiles, jewelry, ceramics, and graphic and industrial design. Each entry includes a succinct biography, a portrait of the designer or image of an important design, cross-references to other entries, and a list of sources for further research. Significant examples of California design and craft objects are featured in more than 180 illustrations and rare photographs. Created by internationally renowned graphic designer Irma Boom, the book is a beautifully crafted object in its own right. It will become an indispensable resource for all those interested in modern design.

### CALIFORNIA DESIGN

### LIVING IN A MODERN WAY

### CALIFORNIA DESIGN, 1930-1965

### LIVING IN A MODERN WAY, MARCH 20 - JUNE 3 2013, THE NATIONAL ART CENTER, TOKYO

### L.A. MODERN

**Rizzoli Publications** The birthplace of American modernism, Los Angeles is the epicenter for a new way of living for the last one hundred years, as manifested in its cutting-edge architecture and design. With roots in the innovative houses by Frank Lloyd Wright, Greene & Greene, and Rudolph Schindler in the early twentieth century, this constantly evolving city became a crucible of modern living. Inspired by the International Style, architects and designers in Los Angeles developed their own individual styles with a rare sensitivity to site, landscape, and human scale. This brand of modernism, blurring the boundaries of indoors and outdoors, has since been imitated from Seattle to Sydney. Acclaimed architecture and design photographer Tim Street-Porter captures the best Modernist architecture of Los Angeles, from the seminal Neutra houses to the idiosyncratic structures by Frank Gehry. With iconic buildings by Craig Ellwood, Pierre Koenig, John Lautner, Charles and Ray Eames, and Oscar Niemeyer, among others, *L.A. Modern* presents the full spectrum of Los Angeles modernism in gorgeous new color photography.

### "THE ART THAT IS LIFE"

### THE ARTS & CRAFTS MOVEMENT IN AMERICA, 1875-1920

Examines the goals of the Arts and Crafts movement

### JOCK PETERS, ARCHITECTURE AND DESIGN

### THE VARIETIES OF MODERNISM

**Bauer and Dean Publishers** Scholar and historian Christopher Long turns his attention to the little-known German-born architect and designer Jock Peters (1889-1934). This engaging study examines the architect's early development in Germany-Peters's work in Hamburg before World War I and in Berlin after the war-and the influences that shaped his thinking. Professor Long then places Peters's more mature work-created after he immigrated to America in 1922-within the context of the early history of Los Angeles modernism in the 1920s and early 1930s. Of Peters's modern work produced in America, most notable are the interiors he designed for the once-famous Hollander department store in New York City as well as those for Bullock's Wilshire in Los Angeles (the building was recently restored by Southwestern Law School). Both projects brought him international recognition. Peters also designed a dynamic sales office building for the short-lived Maddox Airlines, as well as stores and houses for the developer William Lingenbrink, a major supporter of the burgeoning modernism in Southern California. Aside from his architectural work, Peters designed film sets for Famous Lasky-Players (later Paramount Pictures), working in the famed art department of Hans Dreier. Despite his early death, Peters managed to leave his mark on the modernist landscape in Southern California at a time when the new style was just emerging. The 262 historic photographs, etchings, watercolors, drawings (including floor plans), many in color, create a visually rich study of Peters's work, including his designs for houses, retail spaces, storefronts, furniture, packaging, textiles, and film sets. Much of the material is from the architect's personal archive, still in family hands, and has never before been published.

### AN A-Z OF TYPE DESIGNERS

**Yale University Press** Review: "This illustrated A-Z features outstanding type designers from around the world, from Gutenberg to the present day. Arranged alphabetically by designer's name, the book contains over 260 biographical profiles. Entries are illustrated by key typefaces taken from a wide range of sources, including type specimens, original posters, private press editions and magazine covers, and also give a list of work and, where applicable, further reading references and a website address. An essential reference for typographers, graphic designers and students, the book also features a full index and eight short texts by leading typographers - Jonathan Barnbrook, Erik van Blokland, Clive Bruton, John Downer, John Hudson, Jean Francois Porchez, Erik Spiekermann and Jeremy Tankard - that cover a variety of different aspects of type design, including typeface revivals, font piracy, designing fonts for corporate identities and the role of nationality in type design."--BOOK JACKET

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## IRISH FURNITURE

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### WOODWORK AND CARVING IN IRELAND FROM THE EARLIEST TIMES TO THE ACT OF UNION

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[Yale University Press](#) *This lavishly illustrated and comprehensive volume is the first devoted entirely to the subject of Irish furniture and woodwork. It provides a detailed survey—encompassing everything from medieval choir stalls to magnificent drawing-room suites for the great houses—from earliest times to the end of the eighteenth century. The first part of the book presents a chronological history, illustrated with superb examples of Irish furniture and interior carving. In a lively text, the Knight of Glin and James Peill consider a broad range of topics, including a discussion of the influence of Irish craftsmen in the colonies of America. The second part of the book is a fascinating pictorial catalogue of different types of surviving furniture, including chairs, stools, baroque sideboards, elegant tea and games tables, bookcases, and mirrors. The book also features an index of Irish furniture-makers and craftsmen of the eighteenth century, compiled from Dublin newspaper advertisements and other contemporary sources.*

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## Laura Ashley

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### A LIFE BY DESIGN

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[Faber & Faber](#) 'Laura Ashley' became a global byword for a classic English country lifestyle. But behind the facade of the family-based business that bore both her name and the mark of her taste for 'a kind of scrubbed simple beauty' - what was Laura the woman really like? For this biography (first published in 1991) Anne Sebba drew on exclusive research and access to create a rich and nuanced portrait of a remarkable woman who became one of the leading influences on British design and marketing in the twentieth century. Laura Ashley's driving ambition, married to her feel for colour, fabric, and brilliantly simple ideas, brought her fabulous wealth and renown. But that success would exact a price, which Anne Sebba reconsiders in her new preface to this 2013 edition. 'A moving book. Anne Sebba has written a vivid, true story... with frankness and without frills.' "Sunday Telegraph"

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### SITUATED DESIGN METHODS

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[MIT Press](#) *All design is situated -- carried out from an embedded position. Design involves many participants and encompasses a range of interactions and interdependencies among designers, designs, design methods, and users. Design is also multidisciplinary, extending beyond the traditional design professions into such domains as health, culture, education, and transportation. This book presents eighteen situated design methods, offering cases and analyses of projects that range from designing interactive installations, urban spaces, and environmental systems to understanding customer experiences. Each chapter presents a different method, combining theoretical, methodological, and empirical discussions with accounts of actual experiences. The book describes methods for defining and organizing a design project, organizing collaborative processes, creating aesthetic experiences, and incorporating sustainability into processes and projects. The diverse and multidisciplinary methods presented include a problem- and project-based approach to design studies; a "Wheel of Rituals" intended to promote creativity; a pragmatist method for situated experience design that derives from empirical studies of film production and performance design; and ways to transfer design methods in a situated manner. The book will be an important resource for researchers, students, and practitioners of interdisciplinary design.*

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### THE NACT ART GUIDE

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### HELLO!! : CALIFORNIA DESIGN, 1930-1965 : LIVING IN A MODERN WAY : [EXHIBITION] MARCH 20 - JUNE 3 2013, THE NATIONAL ART CENTER, TOKYO

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### SCANDINAVIAN DESIGN AND THE UNITED STATES, 1890-1980

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[Prestel](#) "Published in conjunction with the exhibition *Scandinavian Design and the United States*. This exhibition was organized by the Los Angeles County Museum of Art and the Milwaukee Art Museum. Exhibition itinerary: Milwaukee Art Museum: May 15-September 7, 2020; Los Angeles County Museum of Art: October 18, 2020-February 15, 2021; Nationalmuseum Sweden: September 30, 2021-January 16, 2022; Nasjonalmuseet Oslo: March 17-July 31, 2022"--

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### EARTHQUAKES, MUDSLIDES, FIRES & RIOTS

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### CALIFORNIA & GRAPHIC DESIGN, 1936-1986

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According to the cliché, California is the place where anything goes and everyone does their own thing. Maybe that's because everyone knows that in California there's no terra firma: earthquakes, mudslides, fires, and the occasional civil uprising cause constant upheaval and change. It is also legendary as fertile ground for creativity, freedom, and social consciousness, where the status quo undergoes constant renovation. This book is the first to capture the enormous body of distinctive and visually ecstatic graphic design that emanated from this great state throughout most of the twentieth century. Edited and designed by graphic designer Louise Sandhaus, this raucous gathering of smart, offbeat, groundbreaking graphic design from the Left Coast will amaze readers with its breadth and richness.

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### THE CHEAP DATE GUIDE TO STYLE

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[Random House](#) Forget makeover culture, forget being dictated to, forget your insecurities. This book is about YOU, looking cool, feeling fantastic, being whoever you want to be. Here, Kira Jolliffe and Bay Garnett, clothes lovers, fashion gurus and editors of the world-famous Cheap Date magazine, will lead you up their stairway to style, whatever your budget. Packed full of good old-fashioned style tips, this down-to-earth guide shows you how embracing your individuality, finding your own taste and being fearless unveils your inherent natural style. There are chapters on the Basics and Classics that can help form the backbone of every Cheap Date girl's wardrobe, as well as advice on how to find exactly what you're after, and how to feel confident with accessories. In case you're in need of further inspiration, there are interviews with some of the planet's most stylish women - including Mischa Barton, Rachel Weisz and Chloe Sevigny - and also the world-class designers who dress them. Following the age-old mantra 'the rules are: there are no rules', this fun, funky yet sophisticated bible will refresh and reinvigorate both you and your wardrobe.

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### THE CHIAROSCURO WOODCUT IN RENAISSANCE ITALY

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[Prestel Publishing](#) "Published in conjunction with the exhibition *The Chiaroscuro Woodcut in Renaissance Italy*. This exhibition was organized by the Los Angeles County Museum of Art, in association with the National Gallery of Art. Exhibition itinerary: Los Angeles County Museum of Art: June 3-September 16, 2018 National Gallery of Art, Washington: October 14, 2018-January 20, 2019"--

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### DESIGN IN CALIFORNIA AND MEXICO, 1915-1985

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### FOUND IN TRANSLATION

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"Published in conjunction with the exhibition *Design in California and Mexico, 1915-1985: Found in Translation*, September 17, 2017-April 1, 2018"--

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### ULF MORITZ

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### FASCINATION TEXTILE

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[Bis Pub](#) *This monograph spotlights one of the world's most famous industrial textile designers.*

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### EAMES

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### BEAUTIFUL DETAILS

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[Ammo Books](#) *Renowned designers Charles and Ray Eames are among the greatest designers of the 20th century. They are, of course, most well known for their groundbreaking and iconic furniture designs, but they also created important, creative, experimental, and beautiful work in the areas of architecture, exhibit design, textile design, product design, graphic design, toy design, film, and photography. The Eameses' distinctly postwar American enthusiasm and openness to the world around them gave them free license to explore work in many disciplines. This book celebrates the seamlessness and fluidity in which they operated as both a husband-and-wife team and as designers unrestricted by traditionally professional boundaries. They brought a sense of innocence and playfulness to the design process, as well as a tremendous love and discipline in all they created in many different fields and mediums. Augmenting the abundant visual images, Eames Demetrios--Charles's grandson and the director of the Eames Office--has written chapter essays and an insightful introduction.*

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### THE CALIFORNIA HOUSE

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### ADOBE. CRAFTSMAN. VICTORIAN. SPANISH COLONIAL REVIVAL

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[Rizzoli Publications](#) *The aura and romance of Old California lives on in this treasury of inviting homes. The California House presents the magic of the "golden state," that land of infinite promise and dreams, the most tangible expression of which can be found in the homes built by early California dreamers. Here domestic visions of tranquility and repose were inventively realized—in stucco or stone, wood and wrought iron, plaster, and glass and tile. Spanish Colonial Revival-style homes with elaborate wrought-iron window grilles, romantic, shadowy interiors, and lush courtyard gardens stand beside other particularly Californian architectural wonders such as the San Francisco Victorian Painted Lady, the Monterey Colonial, Eureka Queen Anne, and the homey California Arts & Crafts. Including houses designed by luminaries George Washington Smith, Stanford White, Greene & Greene, and Reginald Johnson, this book will fascinate both the architecture aficionado and interior design enthusiasts, as well as the everyday lover of homes. Including, but going beyond, the much-adored Spanish style (in its many manifestations) and Mission Revival, the book features as well the Victorian of San Francisco's Painted Lady and Eureka's Queen Anne, Monterey Colonial, California Arts & Crafts, French Chateau, classic Colonial farm house, and more. All new color photography of 25 houses in California ranging in style from Spanish Colonial Revival, Mission, Victorian, Queen Anne, California Arts & Crafts, Monterey, French Chateau, Colonial Farm House. The book includes little known California work by well known architect Stanford White, known primarily for his East Coast work (designer of the original Penn Station with McKim, Mead & White, and original Madison Square Garden, and many others); as well as the*

Magdalena Zanone House (Queen Anne late Victorian style home in Eureka, CA); the Murphy House, San Francisco (Classic French Chateau); a Gothic Victorian 1860s home in Sonoma; Casa Amesti (Monterey style home); "El Cerrito" designed by Russel Ray and Winsor Soule and built in 1913 in Santa Barbara (an amalgam of Mission and Spanish Colonial Revival); the Frothingham House designed by George Washington Smith in 1922 (Spanish Colonial Rev.); Cuatro Ventos House by Reginald Johnson, 1929 in Santa Barbara; William Edwards House by Roland E. Coate, Sr. in San Marino, 1926; Robinson House by Greene and Greene in Pasadena, 1905; Sack House in Berkeley (California Arts & Crafts) Brune-Reutlinger House in San Francisco (classic Painted Lady Victorian); a colonial mid-19th cent farm house in Sonoma; "Mariposa," classic Spanish style in Montecito; The Marston House in San Diego (Arts & Crafts/Tudoresque); Rancho Los Alamos De Santa Elena in Los Alamos (Span. Col. Rev.); Pepper Hill Farm in Balard.

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## THE PURPLE DECADES

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Random House *The Purple Decades* brings together the author's own selections from his list of critically acclaimed publications, including the best from *The Electric Kool-Aid Acid Test*, *Radical Chic*, *From Bauhaus to Our House*, *The Right Stuff* and the complete text of *Mau-Mauing* and the *Flak Catchers*. An essential introduction to the non-fiction writing of the inventor of New Journalism.

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## MADE IN CALIFORNIA

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### ART, IMAGE, AND IDENTITY, 1900-2000

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Univ of California Press "Made in California is divided into five twenty-year sections, each including a narrative essay discussing the history of that era and highlighting topics relevant to its visual culture."--BOOK JACKET.

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## FINANCIAL CAPABILITY AND ASSET BUILDING IN VULNERABLE HOUSEHOLDS

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### THEORY AND PRACTICE

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Oxford University Press *Financial Capability and Asset Building in Vulnerable Households* is the first book of its kind. It prepares students and practitioners for financial practice. This comprehensive text offers knowledge and skills to enable families to improve their financial circumstances, and to promote policies and services for household economic security and development.

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## AN AMERICAN STYLE

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### GLOBAL SOURCES FOR NEW YORK TEXTILE AND FASHION DESIGN, 1915-1928

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Bard College Center "In 1915 the American Museum of Natural History (AMNH) embarked upon a mission to energize the American textile industry. The movement, sparked by the reappropriation of the French textile industries for the war effort, was at first provincial in its focus. Drawing upon the notion that Euro-American culture could lay claim to indigenous objects of the Americas, AMNH anthropology curators sought to innovate a distinctly "American" design idiom based on the museum's ethnographic collections. The central figures in this project were M. D. C. Crawford, research fellow at the AMNH and *Women's Wear* journalist, curator of anthropology Clark Wissler, assistant curator of anthropology Herbert Spinden, and curator of Peruvian art Charles Mead. Naturally, Crawford was a key liaison to manufacturers and designers, but many documents in the AMNH Archives suggest that Spinden, Wissler, and Mead were equally instrumental, in the museum's effort to promote good design. These men, coined the "Fashion Staff," presented lectures, published prescriptive manuals, and curated temporary exhibitions. Seeking a foothold in the world of fashion design and paralleling the United States' entry into World War I in 1917, the AMNH curators took steps to attract designers and manufacturers to the museum, including by supplementing the study room with a variety of specimens that ranged from fur garments from Siberia to Javanese textiles. In 1919 the AMNH mounted *The Exhibition of Industrial Art in Textiles and Clothing*, a comprehensive display of "indigenous" artifacts and modern design to promote the value of the museum to designers. The exhibition would signal the end of the museum's full engagement with the design industry but the use of the collections by designers would continue into the late 1920s"--

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## HELLO!! CALIFORNIA DESIGN

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### THE NACT ART GUIDE ; [CALIFORNIA DESIGN, 1930 - 1965: "LIVING IN A MODERN WAY", MARCH 20 - JUNE 3, 2013, THE NATIONAL ART CENTER, TOKYO]

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## AN EAMES ANTHOLOGY

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### ARTICLES, FILM SCRIPTS, INTERVIEWS, LETTERS, NOTES, AND SPEECHES

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Yale University Press *An Eames Anthology* collects for the first time the writings of the esteemed American architects and designers Charles and Ray Eames, illuminating their marriage and professional partnership of fifty years. More than 120 primary-source documents and 200 illustrations highlight iconic projects such as the Case Study Houses and the molded plywood chair, as well as their work for major corporations as both designers (Herman Miller, Vitra) and consultants (IBM, Polaroid). Previously unpublished materials appear alongside published writings by and about the Eameses and their work, lending new insight into their creative process. Correspondence with such luminaries as Richard Neutra and Eero Saarinen provides a personal glimpse into the advance of modernity in mid-century America.

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## BOHEMIAN MODERN LTD

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### LIVING IN SILVER LAKE

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Harper Design In this gorgeous, slip-cased limited edition of *Bohemian Modern*, acclaimed modernist architect Barbara Bestor takes readers on a dazzling journey through California's legendary Silver Lake neighborhood -- an area whose unique structural and interior designs are rapidly emerging as the biggest trends in modern architecture. Featuring stunning photographs set in bold, panoramic spreads, this limited edition of *Bohemian Modern* also comes with an elegant cloth slipcase designed in bright green and turquoise. One of the country's hottest young architects, Bestor has fully embraced and perfected the "bohemian modern" style: a practical philosophy that is Californian in origin but achievable anywhere. It is a look that favors raw, authentic materials, brilliant colors, creative space planning, and a natural flow between indoors and outdoors. The results, as *Bohemian Modern* presents, are striking: a flawlessly restored Neutra house decorated with both whimsy and restraint, a rooftop constructed for viewing the stars, a lavish outdoor garden delicately integrated into the surrounding architecture, a double-sided bookcase that soars three stories and serves as a functional art installation ... there is no limit to the creativity and beauty of Silver Lake style. Both modern and classic, refreshing and inviting, this limited edition of *Bohemian Modern* will delight readers with its breathtaking, vividly photographed tour of Silver Lake.

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## PINOCCHIO, THE TALE OF A PUPPET

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*Pinocchio, The Tale of a Puppet* follows the adventures of a talking wooden puppet whose nose grew longer whenever he told a lie and who wanted more than anything else to become a real boy. As carpenter Master Antonio begins to carve a block of pinewood into a leg for his table the log shouts out, "Don't strike me too hard!" Frightened by the talking log, Master Cherry does not know what to do until his neighbor Geppetto drops by looking for a piece of wood to build a marionette. Antonio gives the block to Geppetto. And thus begins the life of Pinocchio, the puppet that turns into a boy. *Pinocchio, The Tale of a Puppet* is a novel for children by Carlo Collodi is about the mischievous adventures of Pinocchio, an animated marionette, and his poor father and woodcarver Geppetto. It is considered a classic of children's literature and has spawned many derivative works of art. But this is not the story we've seen in film but the original version full of harrowing adventures faced by Pinnocchio. It includes 40 illustrations.

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## DRESSING DANGEROUSLY

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### DYSFUNCTIONAL FASHION IN FILM

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A thought-provoking examination of the challenging and sometimes sinister roles that fashion has played in the history of cinema

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## FRED TERMAN AT STANFORD

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### BUILDING A DISCIPLINE, A UNIVERSITY, AND SILICON VALLEY

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Stanford University Press *Terman* was widely hailed as the magnet that drew talent together into what became known as Silicon Valley."--BOOK JACKET.

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## DRAWING FUTURES

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### SPECULATIONS IN CONTEMPORARY DRAWING FOR ART AND ARCHITECTURE

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UCL Press *Drawing Futures* brings together international designers and artists for speculations in contemporary drawing for art and architecture. Despite numerous developments in technological manufacture and computational design that provide new grounds for designers, the act of drawing still plays a central role as a vehicle for speculation. There is a rich and long history of drawing tied to innovations in technology as well as to revolutions in our philosophical understanding of the world. In reflection of a society now underpinned by computational networks and interfaces allowing hitherto unprecedented views of the world, the changing status of the drawing and its representation as a political act demands a platform for reflection and innovation. *Drawing Futures* will present a compendium of projects, writings and interviews that critically reassess the act of drawing and where its future may lie. *Drawing Futures* focuses on the discussion of how the field of drawing may expand synchronously alongside technological and computational developments. The book coincides with an international conference of the same name, taking place at The Bartlett School of Architecture, UCL, in November 2016. Bringing together practitioners from many creative fields, the book discusses how drawing is changing in relation to new technologies for the production and dissemination of ideas.

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## PAUL MELLON'S LEGACY

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### A PASSION FOR BRITISH ART : MASTERPIECES FROM THE YALE CENTER FOR BRITISH ART

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[Yale University Press](#) Paul Mellon (1907--1999) was an unparalleled collector of British art. His collection, now at Yale in the museum and study center he founded to house it, rivals those in Britain's national museums and is unquestionably the most comprehensive representation of British art held outside of the United Kingdom. This book and the exhibition that it accompanies celebrate the centenary of his birth. Five introductory essays examine Mellon's extraordinary collecting activity, as well as his role in creating both the Yale Center for British Art and the Paul Mellon Centre for Studies in British Art in London as gifts to his alma mater (Yale 1929). A lavishly illustrated catalogue section showcases 148 of the most exquisite and important paintings, watercolors, drawings, prints, sculpture, rare books, and manuscript material in the Yale Center's collection, including major works by Thomas Gainsborough, Joshua Reynolds, George Stubbs, John Constable, and J. M. W. Turner.

### AMERICAN GLAMOUR AND THE EVOLUTION OF MODERN ARCHITECTURE

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Alice Friedman argues that the aesthetics of mid-20th century modern architecture reflect an increasing fascination with 'glamour', a term used in those years to characterise objects, people, & experiences as luxurious, expressive & even magical.

### DESIGN, FORM, AND CHAOS

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[Yale University Press](#) Paul Rand's stature as one of the world's leading graphic designers is incontestable. For half a century his pioneering work in the field of advertising design and typography has exerted a profound influence on the design profession; he almost single-handedly transformed "commercial art" from a practice that catered to the lowest common denominator of taste to one that could assert its place among the other fine arts. Among the numerous clients for whom he has been a consultant and/or designer are the American Broadcasting Company, IBM Corporation, and Westinghouse Electric Corporation. In this witty and instructive book, Paul Rand speaks about the contemporary practice of graphic design, explaining the process and passion that foster good design and indicting faddism and trendiness. Illustrating his ideas with examples of his own stunning graphic work as well as with the work of artists he admires, Rand discusses such topics as: the values on which aesthetic judgments are based; the part played by intuition in good design; the proper relationship between management and designers; the place of market research; how and when to use computers in the production of a design; choosing a typeface; principles of book design; and the thought processes that lead to a final design. The centerpiece of the book consists of seven design portfolios - with diagrams and ultimate choices - that Rand used to present his logos to clients such as Next, IDEO, and IBM.

### HORACE PIPPIN, AMERICAN MODERN

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[Yale University Press](#) This nuanced reassessment transforms our understanding of Horace Pippin, casting the artist and his celebrated paintings as more complex than has previously been recognized

### HAM HOUSE

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#### 400 YEARS OF COLLECTING AND PATRONAGE

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[Paul Mellon Ctr for Studies](#) Built in 1610 during the reign of James I and remodeled in 1637-39 by the future first Earl of Dysart, Ham House and its gardens have endured through centuries of English history while remaining representative of the styles and culture of the original inhabitants. It is one of the few places where *Caroline décor*—as developed by British architect Inigo Jones and familiar to Peter Paul Rubens and Anthony van Dyck—can still be appreciated. To mark the 400th anniversary of one of the most famous houses in Europe, eighteen internationally recognized scholars join National Trust curators in documenting the history of Ham House and its collections. The new discoveries, reattributions, and revelations of the contributors are accompanied by specially commissioned photography of the house and its contents. An appendix includes complete transcriptions of house inventories for the 17th, 18th, and 19th centuries, published here for the first time.

### DAVID

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#### THE DIVIDED HEART

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[Yale University Press](#) Of all the figures in the Bible, David arguably stands out as the most perplexing and enigmatic. He was many things: a warrior who subdued Goliath and the Philistines; a king who united a nation; a poet who created beautiful, sensitive verse; a loyal servant of God who proposed the great Temple and founded the Messianic line; a schemer, deceiver, and adulterer who freely indulged his very human appetites. David Wolpe, whom Newsweek called "the most influential rabbi in America," takes a fresh look at biblical David in an attempt to find coherence in his seemingly contradictory actions and impulses. The author questions why David holds such an exalted place in history and legend, and then proceeds to unravel his complex character based on information found in the book of Samuel and later literature. What emerges is a fascinating portrait of an exceptional human being who, despite his many flaws, was truly beloved by God.

### BRUNO MATHSSON

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[Yale University Press](#) A complete survey of the life and work of master designer Bruno Mathsson, whose archetypal Modernist chair is admired worldwide The sensuously undulant lines of Bruno Mathsson's furniture designs made him one of the leading figures of Swedish modernism in the 1930s. Chairs that adapted to their occupant with graceful natural curves became his trademark and have been in continuous production for more than fifty years. In his less familiar architectural work, Mathsson (1907-1988) applied the same principles of innovative comfortable living. Throughout his work the connections between design and ergonomics, aesthetics and innovative materials, energy saving and environmental concerns resonate for designers today. This book surveys Mathsson's output as an architect and designer as well as his relationships with American architects and designers including Frank Lloyd-Wright, Charles and Ray Eames, and Hans Knoll. Extensive illustrations include unpublished photographs of his Mathsson's work in situ.

### CALIFORNIA DESIGN

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#### THE LEGACY OF WEST COAST CRAFT AND STYLE

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[Chronicle Books LLC](#) A richly illustrated retrospective of the best in California design from the 1950s to the mid-1970s features hundreds of items, including signature works by Charles and Ray Eames, Don Chadwick, and Tropi-Cal, as well as an array of ceramics, furniture, textile arts, jewelry, and more. Original.